



27th March 2025

Aaron Munro
Retail Project Management

Re: Business reference, RPM.

To whom it may concern,

I am pleased to provide a reference for Aaron Munro and his business, RPM (Retail Project Management), with whom I have had the privilege of working with since 2007. This spans my roles as designer, National Design Manager for Kiwi Property, and Managing Director of Tailor Inc since 2015.

I first met Aaron along with his then business partner John, when they were integral to several fitout projects at the Sylvia Park retail development in in 2007. Over the years we have developed a strong, collaborative relationship as designer and contractor, working together on projects for landlords, retailers, and brands across a variety of retail categories.

Aaron's skills as a fitout project manager and versatile craftsman are truly exceptional. What stands out is his commitment to delivering the best outcomes for his clients, his ability to maintain a well-run site, his organisation and his meticulous attention to detail, even under challenging or demanding circumstances. His high standards extend to the individuals he works with, setting the tone for excellence in every project.

This dedication is reflected in the trust placed by notable brands such as Coach, True Alliance NZ (North Face, Lacoste, Ben Sherman, etc.), Smart Sushi and others. Having worked with many contractors in our industry, I can confidently say that Aaron's pricing is competitive and always fair, with no reason to question the validity of his claims. He combines genuine care and effort with high-quality outcomes, fostering mutual trust and respect over the long term which in my view is essential for successful business relationships and client satisfaction. Projects with Aaron are a pleasure to be involved with.

After 25 years in the industry, I can attest that such qualities are rare, and I wouldn't hesitate to recommend Aaron for retail fitout and hospitality projects. I am more than happy to offer additional information at any point.

Yours sincerely,

A handwritten signature in black ink, appearing to be "M. Kiwi", written over a faint grey signature line.

Managing Director | Tailor Inc. Limited